

# Nanna Rüster

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## Leadership is communication. Communication can be learned.

#### My Passion

I accompany executives during change processes with the aim of effectively combining strategic and communicative aspects.

My aim is to support personalities in their search for their skills and strengths for a real and virtual appearance on the professional stage and thus to make the most of their sovereign charisma - in the spirit of "Next Level Leadership".

One of my passions is to constantly adapt to different personalities, professional roles and their rules of play. Bringing light into the individual blind spots of behaviour and communication is my drive. In doing so, I treat my clients with empathy and respect, but also with heartfelt directness. Discipline and tenacity I learned from scratch; for me these are as much a part of working as courage, creativity and humour.

My focus is on the personal coaching of specialists and executives, shared leadership tandems and the further development of team competencies and team performances; all of this also in a virtual context. Conflict coaching and support in critical, tense situations often play a central role.

#### My Foundation

After graduating from the Rotterdamse Dansacademie, I studied management for art and culture in Utrecht. As the "Head of PR" of an IT start-up in Frankfurt am Main, I then spent four years helping to build up the company.

Since 2006 I have been working as a freelance coach (DCV approved) for various international corporations. In owner-managed companies and technical production and sales organisations as well as in creative and interdisciplinary companies, universities and purely agile enterprises. I have the "Scrum Master" certification.

Since 2015 I have been a partner of Upgrade

Organisationsentwicklungspartner. I live in Frankfurt am Main and have two adult children. I speak English and Dutch in addition to my German mother tongue.

Besides all this I am involved in "junge deutsche fotografie" at "gute aussichten" and the Heike Strelow Gallery in Frankfurt.

### Upgrade. Swiss