



## Dr. Barthold Albrecht

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### My Passion

"AI is the new electricity," says AI star Andrew Ng from Stanford University. This statement has been the guiding principle for my thinking and entrepreneurial activities for the past 10 years. Artificial intelligence permeates all areas of the economy and society. It opens up completely new possibilities for designing processes and products, developing organizations, and generating knowledge. My passion is to discover these opportunities and use them responsibly: from developing an AI strategy and defining AI use cases to developing and implementing appropriate software solutions.

However, the focus is always on people: AI raises fundamental questions about our self-image and about cooperation between people and between people and machines: What skills do we need to strengthen? How do we organize and lead teams with AI agents? How do we increase the acceptance and adoption of new AI solutions in the company? I support companies in these challenges based on my experience as a manager of large and medium-sized companies and as an AI entrepreneur.

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### Ma Foundation

Studied economics at Ludwig Maximilian University in Munich and earned his doctorate under Prof. Dr. Hans-Werner Sinn at the Center for Economic Studies.

Spent 17 years at VEBA and E.ON in various management positions, including as Senior Vice President and Head of Staff during the VEBA-VIAG merger.

Graduate of the Graduate Certificate Program in Artificial Intelligence at Stanford School of Engineering; winner of the award for the best final project in the CS230 Deep Learning course taught by Prof. Andrew Ng (2018-2021)

Course Facilitator for Stanford's Professional Certificate Program in Artificial Intelligence (since 2020) for XCS229 "Machine Learning" and XCS224N "NLP with Deep Learning."

Founder and CEO of Intelligent Artificials.

I live with my family in Berlin.